



Chapter 6 – Implementation

A decade's worth of data was compiled and current practices were summarized in the course of this plan's preparation. In keeping with the adage "what gets measured gets done," it is crucial to continue tracking this information and comparing it to the baseline data.



1.1. Measuring and tracking

Update the master utilities spreadsheet at the beginning of each year for the previous year. Also update the EPA's Portfolio Manager tool at least annually. Other information such as fuel consumption, mileage reimbursement and airline miles should be recorded and incorporated into the yearly carbon footprint calculations. This is primarily the responsibility of the Sustainability Coordinator, with cooperation from others who already gather this information.

Please see Appendix C for the implementation matrix and schedule, which includes indicators, targets, baselines, budget information, estimated cost savings and deadlines.

1.2. Reporting

Share results compiled in updates of the master utilities spreadsheet and information such as Energy Star ratings for buildings with relevant staff and with the public.

Discuss resource consumption with each relevant area manager at least twice per year. Some examples include:

- Irrigation water usage in parks
- Energy usage in facilities
- Fuel use and mileage reimbursement by staff

1.3. Staffing

A Sustainability Coordinator is key for the successful implementation of this plan. The charge is to measure success and report to the board, cabinet and staff. The Sustainability Coordinator helps staff find more sustainable options daily, and works with Human Resources and Communications staff to train and motivate employees.

Additional staff members may be the only way to realize some goals. For example, to increase recycling in parks it may be necessary to manually sort trash and recycling. To reduce the use of herbicides, weeds may have to be manually pulled.

Hiring a permanent Sustainability Coordinator is a financial priority to fulfill this plan. The cost of this additional staff member would be offset by the savings that the position helps to create from a reduction in purchases of electricity, natural gas, fuels and water. Also, the sustainability strategies included in Appendix C must be included in 2017-2018 work plans and budgets, or they won't come to fruition.