



**BUSINESS & RESPONSIVE AGENCY
ADVISORY COUNCIL
2015 WORK PLAN**

Goal:	Strategies:
Full Business Plan Reviews: Meadow Park Golf Course STAR Center Tacoma Nature Center / Nature Education Program	Staff to make presentations to BRAC for recommendations on business plan with multi-year trend analysis that informs the business plans.)
Meadow Park Golf Course – 2015 US Open Update (March)	Discussion of how to promote MPGC when the 2015 US Open is held at Chambers Bay Golf Course
Destination Point Defiance Master Development Plan (3rd Quarter)	Ongoing - progress of the Master Development Plan (with major development updates)
Long Range Financial Plan Review – Six Year Plan (3rd Quarter)	Work with CFO to update plan, make recommendations for long term financial sustainability.
Information Technology Plan – Review of RFP for Recreation Program POS System (April)	Staff presentation, discussion
Capital Bond Updates – Projects Other Than Point Defiance (May)	Presentation on Capital Bond projects.
Legislative Strategies / Marketing & Revenue Development, Communications & Media Relations and Governmental Affairs Reorganization Update (February)	Presentation and review.
MPT-wide Performance Measures – 2014 Results and 2015 Plan (June)	Discussion of development and management of performance measures.
2015 Budget adjustments	Discuss in monthly meetings.

Economic Development Strategies (partnerships, etc.) (July or August)	Staff presentation.
Group meeting of four Advisory Councils (September)	Exchange information and ideas on how the councils can best work together.
Eastside Community Center Updates (2nd Quarter)	
Hold some of the monthly meetings at MPT facilities: Tacoma Nature Center, STAR Center, Point Defiance Zoo, Point Defiance Pagoda	Familiarize BRAC members with the successes and challenges at the various facilities.