
**BUSINESS & RESPONSIVE AGENCY ADVISORY COUNCIL
MEETING MINUTES**

MISSION STATEMENT

This Council advises and makes recommendations to the programs and operations of
Metro Parks Tacoma concerning financial management and business practices.

Metro Parks Tacoma Headquarters Building
4702 S 19th Street, Tacoma, WA 98405
July 12, 2016

Present: Don Golden, Peter Kram, Addy Tseng,
Absent: Aaron Blaisdell, Su Dowie, Dan Powell
Staff: Brett Freshwaters, Julie Wilfong
Board Liaison: Commissioner Baines
Guest:

SUMMARY

- An update on Destination Point Defiance was given by Brett Freshwaters.
- A presentation of the Metro Parks Tacoma-wide Performance Measures was presented by Brett Freshwaters.

CALL TO ORDER

The meeting was called to order at 7:44 a.m.

MINUTES

The June 14, 2016 minutes were approved as written.

RECRUITMENT UPDATE

No update was given.

DESTINATION POINT DEFIANCE UPDATE

An official ground-breaking ceremony for the construction of the new Aquarium was held on Monday, July 11th and was well attended.

The bluff is being cut back and the contractor started to move dirt just above the Yacht Club on the Waterfront Phase 1 Project. This is considered a “superfund” site with Environmental Protection Agency (EPA) agreed terms to develop the peninsula site for a brand new park.

The Educational Learning Center at Point Defiance Zoo & Aquarium for the Science and Math Institute (SAMI) has started construction. The project is funded by Tacoma Public Schools.

We also have other projects still in the study phase as part of the Point Defiance Master Plan. The circulation, traffic and parking issues are being looked at. This will include 5-mile Drive, the improvement of the lookouts and pedestrian trails. At the front of the park a new roundabout will be implemented to ease the congestion coming into the park. Metro Parks has also received a separate grant to improve pedestrian and bike trails.

MPT-WIDE PERFORMANCE MEASURES – 2015 RESULTS AND 2017-18 PLAN

Metro Parks Tacoma’s Performance Measures are an important part of how we make decisions as an agency and defines the benefits we provide to the community. These high level measures are used by departments and demonstrates our commitment to our community while giving us objective internal standards to pursue.

These Performance Measures are based on four (4) strategic goals and includes both objective and subjective measures.

Strategic Goals:

1. Foster active lifestyles to support a healthy community.
2. Foster appreciation and stewardship of wildlife and natural resources.
3. Foster appreciation of Tacoma's culture and heritage.
4. Be an innovative and responsive agency that contributes to sustainable and livable city.

There are two types of measures, public surveys and objective performance measures. Surveys are completed every two years to measure how we are doing. A target goal is implemented and it is compared to the actual survey. Objective measures are used to determine if we are meeting our intended targets, evaluate how we deliver services, and report on actual performance compared to our targets.

MPT is now participating in the national benchmark study as part of the Commission for Accreditation of Park and Recreation Agencies (CAPRA). It's an annual survey consisting of statistical data that includes, demographics, number of parks we have, and our programming. There is a lot of information we can get to compare to our peers.

FINANCIAL REPORT

Brett reported we are in good shape as we head in to the summer season. The revenue for the Boathouse was down due to the timing of invoice payments for merchandise.

NEXT MEETING

The next meeting is scheduled for September 13, 2016, held at People's Community Center located at 1602 MLK Jr. Way in Tacoma.

ADJOURNED

The meeting ended at 9:00 a.m.

Approved:

Aaron Blaisdell, Chair

Submitted by: Julie Wilfong