

# 2018 COMMUNITY IMPACT REPORT



## SYSTEM AT A GLANCE



**3 Million+**

Point Defiance Park Visitors



**70**

Parks & Recreation  
Properties



**2,905**

Total Acres

**6**

Community Centers

**10**

Spraygrounds

**46**

Playgrounds



## EDUCATIONAL DESTINATIONS



**820,776**

Point Defiance  
Zoo & Aquarium  
Visitors



**222,294**

Northwest Trek  
Wildlife Park  
Visitors



**33,582**

W.W. Seymour  
Botanical  
Conservatory  
Visitors



**34,540**

Fort Nisqually  
Living History  
Museum Visitors



**45,288**

Tacoma  
Nature Center  
Visitors



## ENVIRONMENT



**8.2**

Miles of publicly accessible  
beach and lake shoreline



**87**

Miles of Trails



**5,632**

Curated Tree Collection  
representing 149 species



## VOLUNTEERS

**4,349**

Volunteers

**151,696**

Hours

**\$3,745,374**

Estimated Value



**NATURE &  
ENVIRONMENT**

**3,312**

Volunteers



**ACTIVE LIVING &  
WELLNESS**

**751**

Volunteers



**ARTS &  
HERITAGE**

**211**

Volunteers



**BUSINESS &  
RESPONSIVE  
AGENCY**

**75**

Volunteers



## ACTIVE LIVING & WELLNESS



**17,264**  
Summer  
Playground  
Program  
Meals Served



**175,675**  
Aquatics  
Attendance



**4,337**  
Summer  
Camp  
Participants



**149,929**  
Arts Programs  
& Events  
Attendance



**3,253**  
Fun Run  
Participants



**4,224**  
Average Monthly  
Community  
Center  
Pass Holders



**18,499**  
Point Defiance  
Boathouse/  
Marina Rentals,  
Events and Class  
Participants



**12,100**  
Adaptive  
Recreation  
Attendance



**19,682**  
Specialized  
Recreation  
Attendance



**130,898**  
Youth  
**20,561**  
Adult  
Sports Attendance



**65,919**  
Fitness Class  
Attendance



**58,493**  
Meadow  
Park Golf  
Course  
Rounds



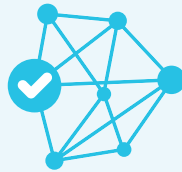
## 2014 PARKS & ZOO BOND UPDATE (2014-2018)



**56**  
Bond Projects  
In-Progress  
through 2018



**18**  
Neighborhood  
& Community  
Park Projects  
Completed  
(2014-2018)



**27**  
Regional  
Park Projects  
Completed  
(2014-2018)



**\$179,457,384**  
Dollars invested  
2014-2018 in bond  
capital projects  
throughout  
the community



**\$63,669,052**  
Dollars leveraged  
2014-2018 for bond  
projects via grants,  
donations, sponsorships  
and other resources.



## COMMUNICATION



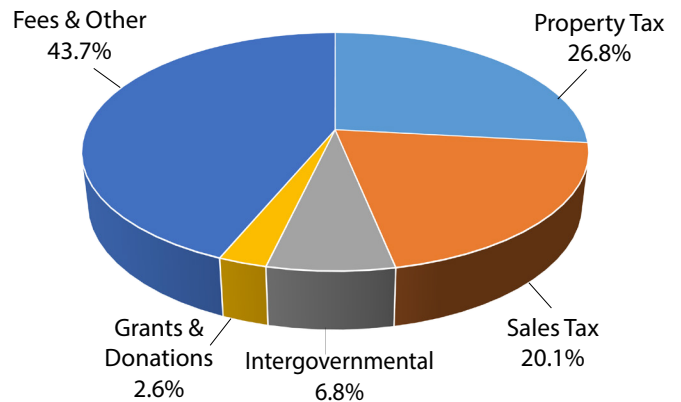
**1.5M+**  
Unique Web Visitors



**357,145**  
Social Media Community



## 2018 OPERATING REVENUE



2014 Parks & Zoo Bond: data from 2014-2018; all other 2018

■ Fees & Other ■ Grants & Donations ■ Intergovernmental ■ Sales Tax ■ Property Tax